

SENIOR YEARBOOK PHOTO INFORMATION

All senior photos are due October 31, 2025.

The yearbook staff will use a photo from Kaiser Studio, or a photo that has been uploaded to ybkplus.com. If there is not a photo uploaded, the yearbook staff will use registration photos. If there was not a photo taken this year, the yearbook staff will use a previous year's photo.

If you choose to be photographed at another studio and would like to appear in the yearbook, please take this letter with you so the proper specifications can be met. Please note that photos must be taken by a professional photographer, with the background described below, or it will not be published in the yearbook. **STUDENTS MAY NOT SUBMIT PHOTOS TAKEN THEMSELVES OR PHOTOSHOPPED.**

Registration and Composite Photos:

This is the only free option available for senior photos

Registration photos will be used for the composite. Dress to impress on registration dates for your photo.

Outside photos are not accepted for the composite.

Portrait Specifications

1. Standard light blue-grey yearbook background, plain. No other colors are allowed. **NO OUTDOOR PHOTOS.**
2. No double exposures, multiples, over-the-shoulder, or group shots with animals and other objects. Photos must be straight forward without angled shoulders.
3. **No cap and gown portraits; no hats, T-shirts, drapes, bare shoulders, spaghetti straps, sleeveless or low-cut tops.**
4. No backlighting.

Digital Specifications

1. Digital images are required; prints will not be accepted.
2. Images can be either .jpg or .tiff files.
3. Images must be set at a minimum of 300 dpi.
4. Student will submit the image through a secure link sent to their school email. Submission cannot be completed by a studio.

Ybkplus.com submissions will be enabled in late September.

DUE date:

October 31, 2025

If NOT using a Kaiser OR a registration photo, please upload to ybkplus.com using your student's UTICA email address. This is available in late September.

**LAST CHANCE
PHOTOGRAPHS \$10
FOR EACH SITTING**

Kaiser will be here on Thursday and Friday October 2nd and 3rd with a makeup available Monday, October 6.

**ORDER YOUR
YEARBOOK AND A
REGOGNITION AD
TODAY!**

jostensyearbooks.com

Kaiser Studio
cs@kaiserstudio.com
248-619-9119

UTICA YEARBOOK RECOGNITION ADS

DEADLINE: 02/12/2026

Dear Parent or Student, Yearbook Recognition Ads are the perfect way to commemorate achievements and celebrate milestones. In addition, revenues from Recognition Ads help our school create a better yearbook. To purchase your ad online, follow the instructions listed below. Jostens is responsible for our school's yearbook ad sales. Please do not contact or send materials to the school. Please also consider our school's ad content guidelines below during the creation of your ad online. All orders must be placed by 02/06/2025.

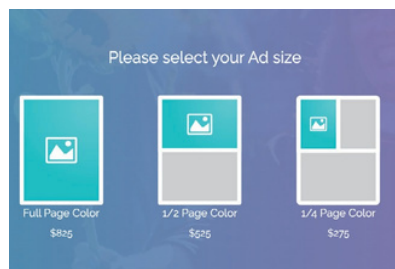
ORDER BY 02/06/2025

COLOR AD

Full Page	\$325.00
1/2 Page	\$200.00
1/4 Page	\$135.00
1/8 Page	\$75.00

*Tax, service and delivery fee(s) will be added if applicable.

3 EASY STEPS TO CREATE A YEARBOOK RECOGNITION AD JOSTENSYEARBOOKS.COM



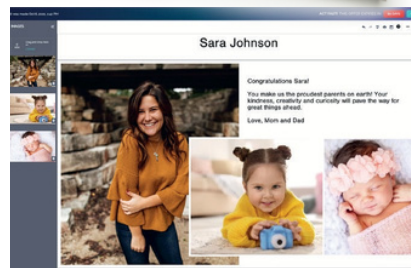
Step 1

Choose your ad size and layout



Step 2

Add your photos



Step 3

Enter your text

FREQUENTLY ASKED QUESTIONS

What are the guidelines for ad content?

Our school reserves the right to edit ads per our guidelines. Ensure all submitted materials are appropriate for school publication. Jostens retains the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.

Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.

How are the ad prices determined and what is the money used for?

Recognition ad prices are determined by our school. Revenue from recognition ads helps the school create a better, more affordable yearbook.

How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.



jostensyearbooks.com
(800)358-0800
jostensadservice.com/student

Jostens

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